WRENCH WENCHES
DUTCH'S AUTO SERVICE:
A TWO-WOMAN SHOW

BY RACHEL WERNER

DUTCH'S AUTO SERVICE CO-OWNERS
Nan Mortensen and Crystal Rossman say they fought an uphill battle to open their business, facing gender discrimination from competitors, banks and even potential landlords.

Mortensen flinches as she recalls hearing more than once, “Are you girls sure you know what you are doing?” They do. Mortenson has 25 years’ experience in the auto maintenance business and now takes care of most of the shop’s ordering and administrative duties.

Rossman—who has a bachelor’s degree in French—went back to Madison College in 2007 to get her certificate in auto repair and has been spending her days under the hood since then.

“There’s always something to learn,” Rossman says. That, her love of classic cars and a loathing of a desk job keep her hooked.

Rossman says the pair goes the extra mile to educate customers about preventative car maintenance and car repair vernacular they can use on their own.

“It’s up to the consumer to decide if your money is being spent wisely and your needs are being met. You’re the boss of that end of the deal.”

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